



GREEN AND SMART AUTO SHANGHAI 2024

GREEN and **SMART** **AUTO** **SHANGHAI** PATH TO CARBON NEUTRALITY



June 5-8, 2024
Shanghai New International Expo Center (SNIEC)

Approved by

Shanghai Municipal People's Government

Liaised by

Shanghai Municipal Development & Reform Commission
The Publicity Department of the CPC Shanghai Municipal Committee
Shanghai Municipal Commission of Economy and Informatization
Shanghai Municipal Commission of Commerce
Shanghai Municipal Education Commission
Science and Technology Commission of Shanghai Municipality
Shanghai Municipal Bureau of Ecology and Environment
Shanghai Municipal Commission of Housing and Urban-rural Development
Shanghai Municipal Transportation Commission
Shanghai Municipal Agricultural and Rural Committee
Shanghai Municipal Health Commission
Shanghai Municipal Financial Regulatory Bureau
Foreign Affairs Office of Shanghai Municipality
Shanghai Landscaping & City Appearance Administrative Bureau
Government Offices Administration of Shanghai Municipality
Information Office of Shanghai Municipality

Organizer

Council for the Promotion of International Trade Shanghai

Specially Supported by

China Association of Automobile Manufacturers
China Society of Automotive Engineers (China-SAE)
Trade Development Bureau of the Ministry of Commerce

Supported by

Shanghai International Automobile City

Co-Organizer

Shanghai International Exhibition (Group) Co., Ltd.

Venue

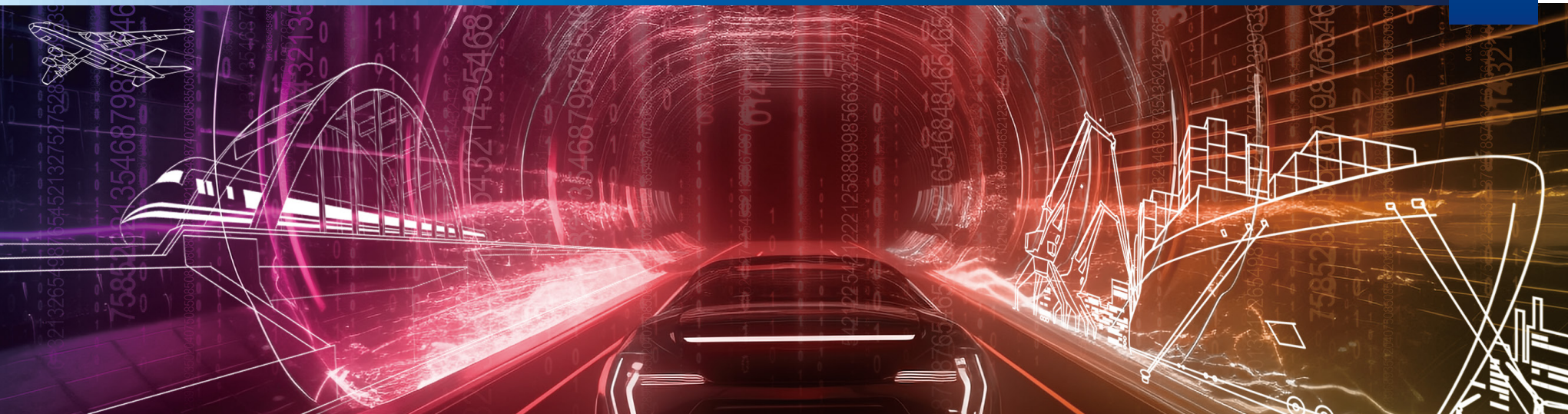
Shanghai New International Expo Center (SNIEC)
(2345 Longyang Road, Pudong)

Total Area

120,000 square meters
(Concurrently Held with "2024 Shanghai International Carbon Neutrality Expo in Technologies, Products and Achievements (CNE 2024)")

Date

Jun 5 – 8, 2024



Low-carbon sustainable development - The essential way to a nation with powerful transportation networks

The report of the 20th CPC National Congress pointed out that: "Promote the efficient use of clean and low-carbon energy, and accelerate the clean and low-carbon transition in industrial engineering, construction and transportation," which is a major strategic layout amplified under the concept of "Building a beautiful China" to comprehensively propel the modernization based on the harmonious coexistence of humanity and nature. Transport, as one of the three major areas of energy consumption, is showing new features in green, low-carbon and sustainable development. The production and sales of new energy vehicle (NEV) have ranked first in the world for eight consecutive years, stimulating kinetic energy for accelerating the green and low-carbon transformation of the transportation industry and structuring the overall layout of ecological civilization construction.

The "Green and Smart Auto Shanghai 2023" was successfully held in June, focusing on the latest scientific and technological achievements and development models from new energy vehicles, automotive supply chain, shipbuilding, aircraft manufacturing, aviation, shipping, public transportation and other transportation sectors. The exhibition actively facilitates green and low-carbon trade match-making and Industry-University-Institute cooperations, becoming another innovative practice of Shanghai to serve the national strategy and promote high-quality development. Meanwhile, with the expedited iteration of new-generation information technology and new energy technologies, as well as the constant emergence of new vehicles, new models of transportation and new generations of infrastructure such as automated driving, smart buses and smart highways,, scientific and technological innovation is supporting transportation industry as it moves towards an era of digitization, intelligence and green transformation.

The "Green and Smart Auto Shanghai 2024" will continue to be committed to bridging co-operation and exchange for green and low-carbon innovation in the sector of transportation, fully exploit the multi-dimensional market potential of low-carbon core technology, sustainable supply chain, demonstration application, service innovation, etc., to explore effective paths for the development of the industry and the transformation of enterprises in depth, and to better deliver the new development trend of green and digital travel.

On June 5-8, 2024, we cordially invite you to gather with us in Shanghai, to give a louder voice for the vision of green, low-carbon and sustainable development, and to accelerate our progress of becoming the "facilitator" of intelligent transportation and the "demonstrator" of low carbon emissions.

Plan

 **100,000+m²**
Scale 

 **600+** 
Exhibitors

 **100,000+** 
Visitors 

 **300+** 
Media

Summit

- *1 Keynote Plenary*
- *1 Science Sub-forum*
- *6 Parallel Forums*
- *50+ Concurrent Activities*



■ Scope of Exhibits:



Passenger cars
Commercial vehicles
Buses
New energy vehicles
Special-purpose vehicles



Auto parts and components supplier
Automobile intelligent connected technology products
New energy technology products of automobile
Automobile repair maintenance and diagnostic equipment etc



Digital infrastructure of smart city transportation
Smart railway
Smart highway
Smart post
Smart subway
Smart logistics etc



Ships and boat manufacturer
Port manufacturing and infrastructure



Publications
Other related services



Other travel tools
Travel services and solutions



Aircraft manufacturer
Aircraft operation repair and maintenance
Airlines and airports, etc

■ Booth Price:

Indoor Raw Space: RMB 1,500.00 / m² (min. of 36m²)

Standard Booth: RMB 15,000.00 / 9m² (min. of 9m²)

■ Notes:

Indoor Raw Space (min. of 36m²)

Exhibitors shall install exhibition booths by themselves. In order to seek approval from fire prevention authorities and organizers, installation proposals including construction material, contractor's credentials and other materials shall be submitted before the deadline mentioned in Exhibitor Manual. Exhibitors shall pay for electricity, booth management fee and other relevant fees mentioned in Exhibitor Manual. Indoor Raw Space price is exclusive of above mentioned fees and other relevant charges.

Standard Booth (min. of 9m²) will be equipped with the following furniture:

- | | | | |
|----------------|-----------------------------|-----------------------|--------------------------------------|
| • Indoor Space | • Fascia Board in CH and EN | • 1 Reception Counter | • 1 Wastebasket |
| • Carpet | • 2 Spot Lights | • 2 Folding Chairs | • 1 Single Phase Socket (13A / 220V) |

■ Relevant Service:

Exhibitors will be entitled to the following services for free:

- | | |
|--|--|
| • Publishing of company or product introduction in CN and EN on Show Directory (in 100 words); | • Show tickets (limited offer); |
| • Ranking of company name on Show Guideline on-site; | • Daily cleaning and security service on-site; |
| • Exhibitor badges (limited offer); | • Other free service as shown on the official website. |

Exhibitors will be entitled to the following paid services according to the actual demands (please refer to the Exhibitor Manual for details):

- | | | |
|----------------------------------|-----------------------------------|---|
| • Advertising on Show Directory; | • Board advertisement on-site; | • Holding technical seminar; |
| • Advertising on show tickets; | • Travel and translation service; | • Freight forwarding service; |
| • Advertising on Show Guideline; | • Furniture rental service; | • Advertising on official website or other information service. |

The organizers reserve the right to reject applications by return of deposit.
Please fax or mail this form to Shanghai International Exhibition (Group) Co., Ltd.
Address: No. 10 Building, HONGQIAO ZHENRO Center, 666 Shenhong Road, Shanghai China (201106)
Tel: (86-21) 6279 2828 Fax: (86-21) 6545 5124
E-mail: gsa@siec-ccpit.com

Application / Reservation Form

Company Name:		
Name:		Title / Department:
Address:	Postcode:	E-mail:
Tel:	Mobile:	
Fax:	Website:	
Main Products for Display:		
Nominated customer	Name:	Contact information:
Space Reservation		
Option:	Cost:	Area m ² (Frontage × Depth)
Indoor Package Stand (min. 9m ² , Every 3m ² , add RMB 5,000.00)	RMB 15,000.00 / 9m ²	
Indoor Raw Space (min. 36m ²)	RMB 1,500.00 / m ²	

Responsible Person's Signature:

Company Stamp:

Date:

* Exhibitors who submit the application form with official seal before January 31, 2024 will be entitled to a 10% discount.



Contact us:

Shanghai International Exhibition (Group) Co., Ltd. (SIEC)

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